

CALL FOR SUBMISSIONS

GEORGIA WATERCOLOR SOCIETY



2010 MEMBERS' EXHIBITION

QUINLAN VISUAL ARTS CENTER, GAINESVILLE. GA

2010 EXHIBITION CALENDAR

June 30	Deadline to receive entries
July 12	Notifications sent
July 23	Payment due for workshop
August 13	Shipped work to arrive
August 16	Hand delivered work arrives, 10AM-2PM
August 25-27	Linda Baker Workshop
August 28	Reception and awards presentations 5:30-7:30PM
October 9	Show Closes
October 11	Work shipped or picked up

ARTISTS ELIGIBLE

The Georgia Watercolor Society Members' Exhibition is open to all member artists 18 years of age and older. You need not be a resident of Georgia to enter. Your 2010 membership dues must be current.

WORK ELIGIBLE

All paintings must be original work in water-based media executed in an aqueous manner on water media grounds. No dry media except for pencil marks and water-soluble media. NO COLLAGE. No preprinted or computer-generated images. Work done in a workshop or under classroom supervision is not permitted. All work must have been completed after January 1, 2008 and not previously exhibited in any GWS Show. NO EXCEPTIONS. For further clarification, refer to the FAQ at: <http://georgiawatercolorsociety.com/faq.html>.

AWARDS SELECTION

Award winners will be determined after the selected paintings have been reviewed by the juror. GWS anticipates more than \$1,500 in merchandise and cash awards

JUROR

Linda Baker, AWS, will jury and judge the show. She will present a three-day workshop, August 25-27 2010.

SALES

Georgia Watercolor Society charges 50 per cent commission on all sales. Forty per cent goes to the Quinlan Visual Arts Center and 10 per cent is retained by GWS. Paintings which are not for sale should be marked NFS on the entry form.

EXHIBITION FACILITY

For more than 60 years, the Quinlan Visual Arts Center, located in Gainesville, has provided extensive opportunities to all those interested and involved in this growing and culturally rich community in Northeast Georgia.

In addition to the variety of gallery exhibitions, the Quinlan Visual Arts Center offers lectures by artists, collectors and teachers. These classes are conducted quarterly.

The Quinlan Visual Arts Center's mission is to promote and develop the visual arts in Northeast Georgia through diverse exhibitions, educational programs, and community involvement. Memberships are available for students, individuals, artists, families and corporate organizations. For more information call 770-536-2575 or visit their website at www.quinlanartscenter.org

METHOD OF ENTRY

DIGITAL ENTRIES

Artists must submit work as digital images on a CD. Please note, CDs will not be returned. Digital submissions must adhere to the following specifications for entry:

1. Take a digital picture using a digital camera of 3.0 megapixels or higher, or scan a slide or photograph of the painting and save it in a computer file.
2. Crop the image so that the entire painting is visible without extraneous background or framing showing. The saved image should represent the painting exactly.
3. Save the image on a writable CD. Image size should be at least 1200 pixels on the longest dimension. The file format must be JPEG (highest quality, no compression). All entries must be on one CD.
4. Name the digital file as follows: Nameofpainting.jpg
5. Label CD in permanent ink with your full name and the names of the paintings.

E-Mail questions to Carol Luttenberg at paartist@yahoo.com

GWS MUST RECEIVE ENTRIES BY JUNE 30 2010. No digital CD entries will be returned.

ENTRY FEE

The entry fee for all members is \$20.

DELIVERY AND RETURN OF WORK

A \$15 ACCEPTANCE FEE WILL BE ASSESSED ON ALL ACCEPTED PAINTINGS. All paintings accepted for exhibition must be shipped to ARRIVE between August 9th and 13th 2010. Shipping instructions will be sent to those accepted. RETURN SHIPMENT MUST BE PREPAID. SHIP VIA UPS OR FEDEX ONLY: GWS EXHIBITION, QUINLAN VISUAL ARTS CENTER, 514 GREEN STREET NE, GAINESVILLE, GA 30501 (770-536-2575).

Hand-delivered paintings must be delivered on August 16 2010 between 10AM - 2PM at Quinlan Visual Arts Center. If you assist GWS with delivery or pick-up for three hours, the \$15 acceptance fee will be waived.

PRESENTATION

ALL PAINTINGS MUST BE FRAMED IN SIMPLE UNADORNED GOLD, SILVER, OR BLACK METAL OR WOOD FRAMES, NOT TO EXCEED 3 INCHES IN WIDTH, WITH PLEXIGLAS, ready for hanging with wire in place. NO GLASS. Maximum frame size may not exceed 48" in either direction. No image size may be smaller than 8"x10". Only white or off-white mats will be accepted. Colored inner liners are prohibited. Improperly framed pieces or those unsuitable for hanging will be returned.

PACKAGING

Proper packaging is imperative to protect your work. Improper packaging may result in damaged, returned or unopened shipment. Wood crates will not be accepted. PACKAGES SENT WITH POPCORN PACKAGING WILL BE RETURNED UNOPENED. Airfloat boxes are strongly recommended. Call 800-445-2580, and ask for GWS Member discount.

LIABILITY

Although the utmost care will be taken in handling CDs and paintings, neither the Georgia Watercolor Society, its representatives, nor the Quinlan Visual Arts Center will be responsible for damage or loss, whatever the cause. Artists are encouraged to carry their own insurance.

AGREEMENT

Submission and Entry to this exhibition shall constitute an agreement on the part of the artist with all conditions in the Prospectus. No work accepted for the Exhibition may be received after the final delivery or withdrawn before the close of the exhibition. After an artist's work has been accepted, the artist cannot substitute another work for the accepted one, or change the sale price. The Georgia Watercolor Society and the Quinlan Arts Center reserve the right to photograph works for publicity and catalog reproductions. Failure to comply with the conditions of this agreement will make you ineligible to enter exhibitions for two years.

GWS Members' Exhibition Entry Form (The entry committee may return a copy of this form to you.)

Name _____ Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ (Evening) _____

Title	Sale Price	Image Size	Framed Size
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____

To Be Completed by GWS	
Accept	Decline
_____	_____
_____	_____
_____	_____

FINAL CHECKLIST

- ✓ Entry check made payable to Georgia Watercolor Society
- ✓ Properly marked CD
- ✓ Entry Form filled out correctly
- ✓ #10 self-addressed business envelope with postage to
- ✓ **CAROL LUTTENBERG, ENTRY CHAIR, 4067 ROSLINDALE LANE, BUFORD, GA 30519-8434**

NOTE: Please retain a copy of the information you provide on the Entry Form. Blank identification labels will be mailed to artists whose work is accepted. Information on the identification label and the entry form must be the same. Incomplete forms may not be accepted.

ADDITIONAL INFORMATION

For questions concerning the Georgia Watercolor Society 2010 Members' Exhibition, contact:

Arthur B. Jones, GWS
Members' Exhibition Chair
815 Jett Ferry Manor
Sandy Springs, GA 30350
arthur1935@bellsouth.net
770-394-5081

Amanda Kroll
Quinlan Visual Arts Center
514 Green StreetNE
Gainesville, GA 30501
770-536-2575

or visit our website at www.georgiawatercolorssociety.com.

GWS MEMBERSHIP

Membership in the Georgia Watercolor Society is open to both residents and non-residents of Georgia who are interested in promoting the art of watercolor. Dues are \$30 per year. A Life Membership is available for \$300 (one-time payment). A Student Membership is \$20 per year. **SIGNATURE MEMBERSHIP IN THE GEORGIA WATERCOLOR SOCIETY is determined by the following point system:** one (1) point per National Exhibition and one-half (1/2) point per Members' Exhibition acceptance. A total of three (3) points is required, including at least one National Exhibition acceptance. You must be a current member to receive credit points. If there is a lapse in membership, previous points are not retained. Signature Members are also required to pay annual dues to retain Signature status.

GWS Membership Application

Please circle one:

New	Renew	Student	Patron	Life
\$30	\$30	\$20	\$50	\$300

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Can you help with GWS activities?

Please mail the form and your check payable to GWS or Georgia Watercolor Society to **Linda Champ, 7710 Harbour Walk, Cumming, GA 30041**

For membership questions, please email: llchamp54@yahoo.com

WORKSHOP WITH LINDA BAKER

AUGUST 25-27, 2010

Linda Baker, AWS, NWS is also a member of the Transparent Watercolor Society of America, Watercolor West, International Society of Experimental Artists and the Louisiana Watercolor Society. Her paintings appear in the Best of Watercolor and People in Watercolor. Her work has been featured in *American Artist*, *The Artist's Magazine* and *Watercolor Basics*. She has won national and international awards and teaches workshops throughout the country.

Linda says that capturing the extraordinary light that transforms a subject almost to abstraction is a main objective in creating her watercolors. Her love of white and the soft nuances of gray along with the richness of earth tones make up her subtle palette. Her work is a contemporary approach to traditional subject matter. Striving to simplify the complicated while seeing the unique in the ordinary, she attempts to capture the essence of gentle scenes with bold harmonious strokes.

This wonderful workshop will be held on August 25-27, and is limited in the number of students. Fees are \$300 for GWS members and \$350 for non-members. A non-refundable deposit of \$200 is required to reserve a place. Full payment is due by July 23 2010, acceptance of participants is on a first-come first-served basis. Please send a check for \$200 (non-refundable) made payable to GWS and mail it to Judy Greenberg, 2383 Little Brooke Dr. Dunwoody, GA 30338.

For workshop questions contact Judy Greenberg at 770-392-9296 or artcy1@bellsouth.net

2010 Workshop with Linda Baker Reservation Form

Please reserve a space in the Workshop. I understand that there is a non-refundable deposit of \$200 to reserve my space.

I am a (check one) _____ GWS member _____ non-member

My check is enclosed for the amount of \$ _____

Balance is due July 23, 2010.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Please mail the form and your check payable to GWS or Georgia Watercolor Society to **Judy Greenberg, 2383 Little Brooke Dr. Dunwoody, GA 30338. 770-392-9296 or artcy1@bellsouth.net**

- Anticipated \$1,500 in Awards
- Open to GWS Members
- Original Waterbased Media

GEORGIA WATERCOLOR SOCIETY
2010 MEMBERS' EXHIBITION



Georgia Watercolor Society
2010 Members' Exhibition
Carol Luttenberg
4067 Roslindale Lane
Buford, GA 30519-8434

Entry Deadline Is June 30, 2010

PRSR STD
U.S. POSTAGE
PAID
AUGUSTA, GA
PERMIT NO. 215

CALL FOR SUBMISSIONS

GEORGIA WATERCOLOR SOCIETY
2010 MEMBERS' EXHIBITION

